

LAFAYETTE ANTICIPATIONŠ



ATELIER E.B
PASSER-BY

Press Kit

Exhibition

February, 21 – April 28, 2019

9 rue du Plâtre
F-75004 Paris

PRESS RELEASE

Atelier E.B ***Passer-by***

February, 21 – April, 28 2019

A common interest in the history of motifs and retail display inspired designer Beca Lipscombe and artist Lucy McKenzie to form the Atelier E.B fashion label.

Their first exhibition in France combines contemporary creation, the history of fashion and museum design. It opens with a bespoke showroom for their new collection, *Jasperwear*, and continues with historical research into the figure of the mannequin, from ancient sculpture to department store windows. It ends with a series of commissions by contemporary artists.

The title of the exhibition, *Passer-by*, acknowledges consumers of fashion not just as individuals who buy garments, but everyone who glances at shop window displays and enjoys fashion through books, magazines, exhibitions, and other means.

The exhibition at Lafayette Anticipations follows the first staging at the Serpentine Galleries in London, in autumn 2018. Content has been reconfigured for the Paris context, with new works spread over two floors. Atelier E.B has also reimagined the gallery's central space using original elements from the (now defunct) Art Nouveau staircase of Galeries Lafayette department store.

For Atelier E.B, the overlap between art, design, commerce and display is centred upon the figure of the mannequin and the runway show – as modes of artistic expression and reflectors of cultural change. From the World Fairs and Expositions of the twentieth century to iconic department stores, ethnographic museums and fashion retail under Communism, Atelier E.B presents the fruit of two years of research into the practitioners behind this rich and at times undervalued visual history. The exhibition makes special reference to the contribution women have made to this history, as artists and craftswomen.

PRESS RELEASE

Atelier E.B also invited artists Tauba Auerbach, Anna Blessmann, Marc Camille Chaimowicz, Steff Norwood, Elizabeth Radcliffe, Bernie Reid and Markus Selg to produce a mannequin or display device on which to present selected garments from their previous fashion collections: *Inventors of Tradition* (2011), *Ost End Girls* (2013) and *Inventors of Tradition II* (2015). Each of these artists recognises the cultural significance of clothing within their own practice, and are collaborators of Atelier E.B.

There are several other collaborations, including a sculptural work made by Markus Proschek and produced by Lafayette Anticipations, additional sculpture works by Callum Stirling, fashion photography by Zoe Ghertner and Josephine Pryde, and a photographic project by Eileen Quinlan.

Atelier E.B has also developed CLEO'S, an app exploring the future of retail and display in the digital age.

Featuring the work of a dozen practitioners, *Passer-by* is underpinned by Atelier E.B's rigorous approach to research, collaboration and production. Shifting through different times, histories and ways of looking, visitors become passers-by within Atelier E.B's hybrid dreamscape.

A catalogue for the exhibition, including essays by Amy de la Haye and Marie Canet, will be co-published with Serpentine Galleries, London, in Autumn 2019.

This exhibition was initiated by Serpentine Galleries, London (Atelier E.B: *Passer-by*, 3 October 2018 – 6 January 2019) and coproduced by Lafayette Anticipations, Paris.



At the same dates, a solo show by Camille Blatrix.



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Atelier E.B, *Passer-by*
Exhibition view, Serpentine Sackler Gallery, London
(3 Oct 2018 to 6 Jan 2019)



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POWER-SHARING WITH THE MUSE EXTRACTS

In her essay "Power-Sharing with the Muse" Lucy McKenzie reveals her thoughts about the mannequin's figure, a real art pattern for many artists' generations.

"Mannequins inhabit shops, museums, world's fairs and studios. Standing, literally, on the border between art, design, commerce and display, they openly invite an artistic conversation."

"Mannequins become stand-ins for women in general, as passive participants (embodied by the figure of the 'muse'), receptacles for men's ideas, desires and projections. The tantalising accessibility of mannequins derives in part from their surplus of symbolic value, and from their appearing to be always 'on the point' of becoming a work of art, without the inherent benefits of truly being one."

"In the exhibition we examine the haptic and illusory 'skin' of a wide variety of mannequins, from Rudolf Belling's machine-age figures of the 1920s, made not from metal but fragile papier mâché, to the airbrushed facial features of Adel Rootstein's fibreglass models, made-up with a trompe l'oeil facility that influenced everyone from painters like Allen Jones to today's contour beauty vloggers."

"*Passer-by* [...] considers mannequins as part of a wider partnership between creative fields and hopes to display them as compelling objects *in themselves*, without the automatic need of artistic imposition (in particular gestural imposition like dismemberment or surface interference) to elevate them."

Extracts from the booklet published on the occasion of the exhibition

On sale at the Foundation's reception and at À Rebours

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Atelier E.B, *Passer-by*

English (978-2-490862-01-6) and french (ISBN 978-2-490862-02-3) languages. 5 euros 20 x 11 cm / 64 pages (english) 68 pages (french). Printed (risography) and bound at Lafayette Anticipations, 9 rue du Plâtre (Paris)
Graphic design : Charles Villa
Printing : Vincent Longhi (Studio Fidèle)

This is the first publication of the booklets' collection launched by Lafayette Anticipations to go along with its artistic projects and thought in collaboration with the guest artists. Entirely and risographically made on the spot, it is integrated in the artistic production's spirit of the Foundation.

Available in bookshop early march 2019.



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ATELIER E.B



Beca Lipscombe and Lucy McKenzie place art and design on an equal footing, applying methodologies from both spheres (for instance, imbedding critique into clothing and utilising the notion of 'styling' as an artistic strategy). Their designs are produced, sold and promoted ethically, yet are too stylistically hacked to be marketed as an 'eco brand'. They are also too inconsistent in price and material to be niche luxury; they defy categorisation.

Beca Lipscombe is a Scottish fashion and textile designer and printmaker, and one half of Atelier E.B. After studying at Central St Martins, Lipscombe set up her eponymous label and worked in London and Paris, freelancing for companies such as Liberty, Chloé, Stella McCartney and Ann-Sofie Back. Until 2011 she taught on the Master of Fashion and Textiles at Glasgow School of Art, leaving to focus on Atelier E.B. She printed one side of the paravent screen in the showroom and collaborated with artists Calum Stirling and Rachel Colvin to produce the Jesmonite cameos adorned on each panel, inspired by a display that featured in the 1946 V&A exhibition Britain Can Make It.

Lucy McKenzie is a Scottish artist and one half of Atelier E.B. Appropriating images and modes of production she makes paintings in a variety of styles, including trompe l'oeil environments and works that blur between art and design. The exhibition includes two new paintings in which the artist inhabits the style of another artist. The first, positioned within the historical chapter of the exhibition, is a scale replica of Meredith Frampton's (b. 1894, d. 1984) complex still life Trial and Error (1939) (the original is on display at Tate Britain), which features the pristine head of a lay figure (a human form used by artists in the 19th century to replace live models) presented alongside a head from c. 1880, now worn with the patina of age. McKenzie has also imagined the 2018 fashion shoot of Atelier E.B's Jasperwear collection in the style and spirit of the French avant-garde artist Marie Laurencin. McKenzie employs her training in 19th century techniques of decorative painting to meticulously render materials with great fidelity; she painted the marbled trompe l'oeil surfaces in Atelier E.B's shop and one side of the paravent screen in the showroom.

ATELIER E.B



Fashion Collections

- *The Inventors of Tradition*, Glasgow, 2011 (cat)
- *Ost End Girls*, Stromboli, 2013 (cat)
- *IOTIII*, The Palace of Art, Glasgow, 2015 (cat)
- *Jasperwear*, Serpentine, London and Lafayette Anticipations, Paris, 2018-2019 (cat)

Solo and Group Exhibitions

2017

- *FINESSE*, The Miriam and Ira D. Wallach Art Gallery, Columbia University
- *MEDUSA*, Musée d'Art moderne de la Ville de Paris

2016

- *Rik Wouters & the Private Utopia*, Mode Museum, Antwerpen (cat)
- '33 - '29 - '36, Galerie UM, Academy of Arts, Architecture and Design (UMPRUM), Prague

2014

- *Scotland Can Make It!*, Commonwealth Games, Glasgow (cat)
- *A Machinery For The Living* (curated by Walead Beshty), Petzel Gallery, New York

2012

- *Critical Alliances*, HDLU, Zagreb
- *Work in Progress*, 8 Rue Saint-Bon, Paris
- *Studio 58: Women Artists in Glasgow since World War II*, Mackintosh Museum, GSA, Glasgow (cat)
- *Te Kust en Te Keur*, Mu-ZEE, Oostende

2008

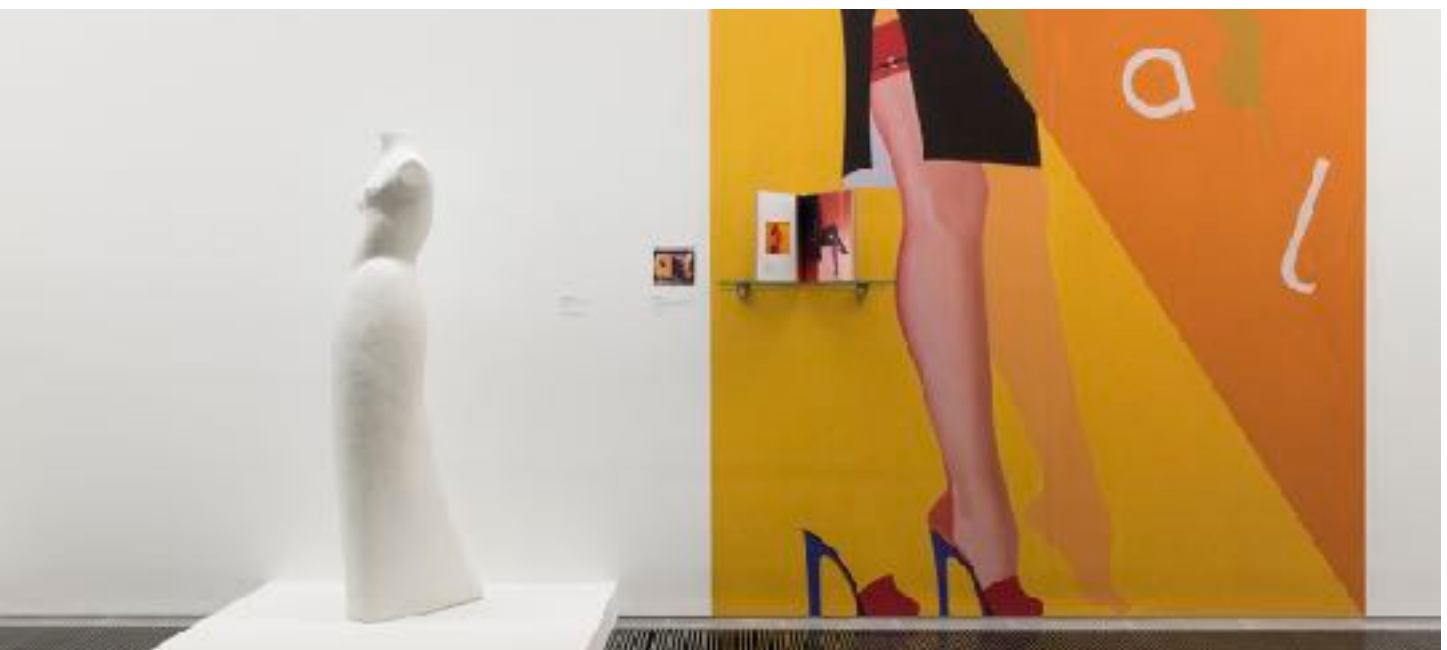
- *Atelier*, The Lighthouse, Glasgow
- *...In the Cherished Company of Others...* (curated by Marc Camille Chaimowicz), Mu-Zee, Oostende
- *Projects 88*, Lucy McKenzie & Atelier E.B, MoMA, New York

Public collections

- Mu-ZEE, Oostende, Belgique
- University of Saint Andrews, UK



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A REBOURS STORE X ATELIER E.B

During the *Passer-by* exhibition, À Rebours will be showcasing the caps' collection from Atelier E.B designed by Beca Lipscombe and Lucy McKenzie.

Silkscreen printed sweatshirts, t-shirts, scarves made of Scottish wool, limited editions of blankets, accessories and many other objects worth discovering. À Rebours is really extending your experience when visiting the exhibition, a way to reinvent the museum store !

Price from 5 to 400 €

@areboursparis

@atelier_e.b

CLEO'S

This Atelier E.B's new digital app recognises that clothes are and always have been a connective force. Customers can share images of their outfits within their personal, everyday contexts and away from online data-gathering. Cleo's is also Atelier E.B's 'show-window', a creative space to present its ideas and to be directly connected and responsive to their customers and network of collaborators.

Registration writing at cleosapp@ateliereb.com



Jasperwear Collection, 2018/2019
© Zoë Ghertner



THE STORE & CAFÉ-RESTAURANT

The Store: À Rebours

46 rue Sainte-Croix-de-la-Bretonnerie

Open every day from 11am-8pm

Closed on Tuesday. Open on Sunday from 1-8pm

À Rebours is a small novelty shop nourished by the big ambitions of creation. Serving as the Fondation d'entreprise Galeries Lafayette's commercial alter ego, À Rebours pays tribute to Huysmans' novel of the same name. The store is particularly inspired by the book's antihero and his art of collecting, prompting him to investigate the tastes of his era. The 100 m² store offers contemporary objects - little, if not available elsewhere. Unusual, witty, useful and quirky, the selection is an answer to the emergence of new forms of production and consumption, respectful of their materials, know-hows and creators. À Rebours is the outpost for a conscious trade, open to the ideas that transform and embellish our daily life. www.instagram.com/areboursparis



©Martin Argyroglo



©Martin Argyroglo

The Café-Restaurant: Wild & the Moon

9 rue du Plâtre

Open everyday from 9am-7pm, and Sunday

10am-7pm. Closed on Tuesday.

Wild & the Moon is settling into the Fondation's café-restaurant space, located on the ground floor of the 9 rue du Plâtre. Inscribed in an urban movement, Wild & the Moon was created by a tribe of food lovers, in collaboration with chefs, nutritionists and naturopaths. All products are made from 100% organic, gluten-free, local, ethically sourced, seasonal and plant-based ingredients, that bring a little bit of nature in our busy lives. Wild & the Moon seeks to be the spokesperson for this all-natural and healthy movement, so as to spread its word. A slow food spirit set to an urban beat, a project harmoniously inscribed in the Fondation's ecosystem.

wildandthemoon.en



©Cyrille George Jerulsami



©Martin Argyroglo

IN 2019

June, 7 – September, 8

Hella Jongerius

Hella Jongerius is one of international design's most influential figures. Working from her JongeriusLab in Berlin, the Dutch designer's theoretical, experimental and empirical research explores themes such as the visual impact of colours, and the materials used to produce everyday objects. Throughout summer 2019, visitors to the foundation will find it transformed into a giant textile mill. The building's performative qualities will be put to use as the mobile platforms become a vast, constantly shifting loom.

September, 16-22

Echelle Humaine, Dance festival

For the second year running, the Echelle Humaine (Human Scale) dance festival resonates with the structure of the building and with the people who fill its spaces. Its aim is to forge connections, and to use the building's singular perspectives to experiment with new types of human relations, and different ways of seeing, perceiving and being with others.

Curator: Amélie Couillaud

with Festival d'Automne à Paris

October, 10 – January, 5

Katinka Bock

Katinka Bock's sculptures, performances and installations are directly related to an investigation of the surrounding physical and material conditions, and of the environment's historical, social and political dimensions; as such, they result from her experience of a given place. Bock's interest in space and dimension is reflected in the hypotheses she formulates prior to the sculpting process, and by her questioning of our preconception of a space, its persistence in time, and how it becomes altered through use.

For Lafayette Anticipations, she has imagined a spectacular installation that takes up the entire exhibition tower.



9 rue du Plâtre: Rem Koolhaas's first building in Paris.

The Fondation is settling into a 19th century industrial building located in the heart of the Marais, in Paris, and renovated by Rem Koolhaas and OMA, his architectural firm. The architect conceived the 2,200 m² space as a curatorial machine and introduced in its central courtyard a steel and glass "exhibition tower" composed of four mobile platforms. An innovative play of the platforms allows the space to be reconfigured in over forty different permutations. The 9 rue du Plâtre building thus instils flexibility and adaptability, as required by numerous future projects. After three years of construction, this structure features 840 m² of exhibition space, production workshops, an area dedicated to young audiences, a restaurant and a store. These spaces' original offer reflect the Fondation's pioneering nature.

A laboratory of anticipation and production open to all audiences.

Established in October 2013, Lafayette Anticipations conveys the values of the Galeries Lafayette group and makes the best in contemporary creation accessible to all.

A one-of-a-kind production centre, the foundation presents works across multiple disciplines to its audience of all ages, experts and non-professionals, to show individual perspectives on the world.

This direct access to creative works, and to the men and women who produce them, is part of Lafayette Anticipation's mission to serve the public. A year after the building opened, the foundation is furthering this commitment.

Audiences can view exhibitions, which are now free, with a dedicated team of docents or using the ReBond app. Whether physical or digital, the spoken word is at the heart of facilitation and interactions with the public. This experience is proposed in several languages to individual visitors, groups and organisations within the social sphere.

Alongside its exhibition programming, Lafayette Anticipations has a year-round agenda of affordably-priced events and workshops where children, teens and adults can discover different artistic practices and express their own creative potential.

TEAM

Lafayette Anticipations

Guillaume Houzé, President
François Quintin, Managing Director
Laurence Perrillat, Administrator
Hélène Dunner, Administrative assistant
Judith Peluso, Head Technical and Building Supervisor
Dirk Meylaerts, Directeur of Production
Aude Mohammedi Merquiol, Head of Production coordination
Romain Bertel, Head of Workshop
Lisa Audureau, Project manager - Collection and Production
Gilles Baume, Head of Education and Outreach
Matthieu Bonicel, Head of Publishing and Information Technology
Aurélie Garzuel, Head of Communications
Oksana Delaroff, Project manager - Cultural Outreach
Émilie Vincent, Welcome desk and ticketing supervisor
Alix Meynadier, Outreach Intern
Manon Soumann, Outreach Intern

Anna Colin, Associate Curator

Société La Maîtrise

(Store and Café-Restaurant)
under the direction of **François Quintin** and **Marianne Romestain**
Pauline Vincent, Head of operations

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Download our press kits, visuals and archives here :
<https://www.lafayetteanticipations.com/fr/espace-presse>

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PRACTICAL INFORMATION

Opening hours

Monday, Wednesday, Saturday, Sunday: 11 AM - 7 PM

Thursday, Friday: 11 AM - 9 PM

Closed on Tuesday

Access

9, rue du Plâtre - 75004 Paris

44, rue Sainte-Croix de la Bretonnerie - 75004 Paris

Metro

Rambuteau : line 11

Hôtel de Ville : lines 1 & 11

Châtelet - Les Halles : lines 4, 7, 11, 14 & RER A, B & D

Bus

Archives - Rambuteau : 29 & 75

Centre Georges Pompidou : 38, 47, 75 N12, N13, N14 & N23

Hôtel de Ville : 67, 69, 76, 96, N11 & N16

Autolib'

36, rue du Temple

37, rue Sainte-Croix de la Bretonnerie

Parking

31, rue Beaubourg

41-47, rue Rambuteau

4, place Baudoyer

Admission

Exhibitions : free admission

Events : special rates

Annual Pass

Lafayette Anticipations offers its visitors the opportunity to join a privileged annual membership program.

Advantages:

- A unique, personalized membership card, created in the Fondation's production workshops
- Invitations at the openings
- Fast-track access to exhibitions
- Privileged access to all events organized by the Fondation. Members benefit from a reduced rate or waived fee for all our events: workshops, performances, meetings, conferences, screenings...
- A reduction at the À Rebours store on books and Lafayette Anticipations' artist's editions

Full individual rate: 25€

Duo/Family admission: 40€

Reduced individual rate: 15 €